

Follow-Up Scripts

These follow-up scripts can be used for phone calls, text, or email. Typically sending a text first, unless they have specified something else as their preferred contact method. Customize with your name and additional personalization if appropriate (i.e. glad I got to meet you).

Initial Follow-up From Start Here Card

Hi! This is *[insert your name here]* from *[insert church name here]*. We received your Start Here Card and wanted to follow up with you.

One of the first steps for a follower of Jesus is to publicly identify with him through water baptism. If you have not been baptized since trusting Jesus as your savior, we encourage you to do that. If you have questions about baptism, want to discuss it, or are ready to go, please let me know. We'd love to get you registered for our next baptism event on *[insert date here]*!

Our goal for you with Start Here is to get you connected to one of our leaders, staff or pastors as you go through the 21-day devotional, which will cover three essentials: the Gospel, the Holy Spirit, and the Local Church. We also have an online course that will be helpful in going through the devotional, which you can access at courses.churchsherpa.com/courses/start-here.

I would like to follow up with you once you start the course, so let me know when you are registered, or if you need any help registering! Even if you aren't doing the online course, I would like to connect with you as you complete each of the 3 major sections.

Any questions or issues? Give me a shout!

Template For Those Who Registered for Start Here Online

No previous contact

Hi! This is *[insert your name here]* from *[insert church name here]*. I saw you are registered online for Start Here. I'm assuming you already have the Start Here book, but if you didn't get one, let me know. You can also get one by asking a Prayer Partner for it at the end of a service.

In Start Here you will be covering 3 essentials of walking with Jesus... the Gospel, the Holy Spirit, and the Local Church. We also want to get you connected with one of our pastors as you go through this, so that you can discuss and ask questions with a real person as you go through the study.

Let me know when you complete the first 7 days so we can connect and discuss, as well as answer any questions you have.

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Any questions or issues? Please feel free to reach out!